

THE MANUFACTURING COUNCIL

FACT-FINDING MEETING OF THE MANUFACTURING COUNCIL
"POWERING OUR LOW CARBON FUTURE" CONFERENCE

The Ronald Regan Building
1300 Pennsylvania Avenue, NW
Washington, DC 20004

Tuesday,
February 5, 2008

The meeting was convened, pursuant to notice,
at 1:59 p.m., MS. KAREN WRIGHT, Vice-Chair, presiding.

APPEARANCES:

MEMBERS OF THE BOARD

MS. KAREN WRIGHT
Ariel Corporation

MR. ED VOBORIL
Analogic

MR. FRED KELLER
Cascade Engineering

MR. WILLIAM G. SUTTON
Assistant Secretary or Manufacturing and
Services

MS. KELLIE JOHNSON
ACE Clearwater Enterprises

MR. HARDING STOWE
R.L. Stowe Mills, Inc.

MS. DELLA WILLIAMS
Williams Pyro, Inc.

ALSO PRESENT:

MR. THOMAS A. DANJCZEK
President
Steel Manufacturers Association
1150 Connecticut Avenue, N.W., Suite 715
Washington, DC 20036

MR. PAUL N. CICIO
Industrial Energy Consumers of America
1155 Fifteenth Street, N.W., Suite 500
Washington, DC

MR. J. STEPHEN LARKIN
President
The Aluminum Association
1525 Wilson Boulevard, Suite 600
Arlington, VA 22209

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P R O C E E D I N G S

MEETING CALLED TO ORDER

VICE-CHAIR WRIGHT: Good afternoon. Thank you all for joining us today. I'd like to officially call the meeting together. During the meeting in November, we welcomed two new members to the Council, Della Williams of Williams Pyro, and Bill Jones of Penn United Technology. Della is here today. We're pleased to have you.

MS. WILLIAMS: Thank you.

VICE-CHAIR WRIGHT: And we are also going to have our Assistant Secretary for Manufacturing and Services, Woody Sutton, and he's going to moderate the discussion. We appreciate your participation. We're looking forward to whatever it is you're going to moderate.

ASSISTANT SECRETARY SUTTON: Well, I hope you all.

(Laughter)

VICE-CHAIR WRIGHT: So energy costs are obviously a nationwide concern. It affects everybody in manufacturing, and the other sector as well. So we have been working on addressing high energy costs over the last several months. Fred Keller and Kellie Johnson have been involved in our Energy Working Group

1 and they have done quite a bit of work on this, and
2 been developing a number of ideas about how this could
3 be addressed. So I'm going to turn it over to Fred and
4 he's going to give us a little run-down on what they've
5 done so far.

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HISTORY OF THE ENERGY WORKING GROUP

Mr. Fred Keller, Chairman,

The Manufacturing Council Energy Working Group

MR. KELLER: Thanks, Karen. Thanks for the audience here today.

Just briefly, for those that are new--Della especially--after forming the Council in 2004, we had a series of letters that were written to the Secretary on workforce, tax, and trade issues facing manufacturing. Then in early 2006, we discussed again kind of the most important issues facing manufacturing, and really agreed that the most important issue facing manufacturing was energy. The President's Advanced Energy Initiative, announced in February of 2006, supported this view.

So after some good dialogue, it was determined that there were three principal policy categories that could help assure stable, long-term pricing and a secure supply of energy, and these were included in a letter to the Secretary in early 2007. That letter emphasized three basic actions, most of which you heard today. But for the immediate term, some additional domestic supply could help ease the price pressure and would be beneficial. Manufacturers would benefit most by collectively helping to reduce demand through energy

1 efficiency and conservation.

2 Then in the longer term, it will support of
3 alternative energy and technology would be the key, so
4 that by replacing fossil fuels with renewables such as
5 wind, solar, and biomass--I don't think replacing, but
6 replacing the additional demand or adding to the demand
7 in terms of renewables--should be considered, even
8 nuclear and clean coal, if they're possible.

9 We concluded with the following: "The
10 Manufacturing Council has reviewed the draft Department
11 of Commerce *Energy Use by U.S. Industry* report which
12 elaborates on the energy issues facing manufacturers.
13 The Council applauds this effort by the Department to
14 define energy's role in industry and supports its
15 recommended policies and next steps to promote industry
16 competitiveness.

17 In particular, we are supportive of the
18 report's call to create programs to help manufacturers
19 improve energy efficiency through rebates and tax
20 incentives, while providing market incentives for clean
21 renewable fuels in every sector, particularly electric
22 power. We recommend you advocate for such actions
23 without delay."

24 These issues were then talked about with
25 Woody, our new Assistant Secretary, as he came on

1 board--I can use that term, right? On board--in
2 November of 2007. Now we're conducting this kind of
3 fact-finding meeting to finalize our efforts on the
4 energy issues.

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SWEARING-IN OF DELLA WILLIAMS TO

THE MANUFACTURING COUNCIL

Assistant Secretary for Manufacturing and Services

William G. Sutton

ASSISTANT SECRETARY SUTTON: Great. Thanks a lot, Fred. Yes, "on board" is a good nautical term and I understand that.

(Laughter)

ASSISTANT SECRETARY SUTTON: So, welcome aboard. I want to take the opportunity once again to thank each of you for your service on the Council because this is very important. As I mentioned in our opening remarks this morning, is that we have all different advisory councils that we administer and you all are the key one for manufacturing, and we really appreciate your participation.

I won't tell you that you get another 10 percent pay raise for your volunteer efforts, because you all know that 10 percent of zero is still zero. But thank you all very much for your service.

It is really a treat to have Della join the group. As is the appropriate process, we'd like to take the oath, if you would, please. So could you stand, and I will administer the oath.

Could you raise your right hand, please?

1 (Whereupon, Ms. Della Williams was duly
2 sworn.)

3 ASSISTANT SECRETARY SUTTON: Congratulations,
4 and thank you.

5 (Applause)

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1 THE ROLE OF THE U.S. GOVERNMENT IN ASSURING A
2 SECURE COST-COMPETITIVE LONG-TERM SUPPLY OF ENERGY
3 FOR U.S. MANUFACTURERS

4 Assistant Secretary for Manufacturing and Services

5 William G. Sutton

6 ASSISTANT SECRETARY SUTTON: Okay. Now, we've
7 got a whole effort of the Council, which is to
8 strengthen our policies. Today we've heard from the
9 producers of energy and the distribution folks of
10 energy, and everything else. Our purpose today, as
11 Fred said, is to wrap up all of the information that
12 you saw in the various briefings and panels this
13 morning and to finalize our letter.

14 So in our agenda today we have picked two or
15 three topics. The first one is concerning the role of
16 U.S. Government in assuring a secure, cost-competitive,
17 long-term supply of energy for U.S. manufacturers.

18 So, Karen, could you start off our discussion
19 of this topic?

20 VICE-CHAIR WRIGHT: Well, I have all the
21 solutions at my fingertips.

22 (Laughter)

23 VICE-CHAIR WRIGHT: It seems to have eluded
24 everyone else so far.

25 First of all, I think that I kind of heard

1 this in the discussions this morning, that you can
2 either legislate barriers, which is typically what
3 government does, or you can provide incentives. There
4 are kind of two types of incentives that we heard
5 about, either a reduction in taxes or tax credits.

6 I think that when you're talking about energy,
7 that if you allow people to have the sufficient capital
8 to invest in their businesses in the form of either tax
9 credits or tax reduction, that's going to get you a
10 result much faster than through legislation that
11 provides barriers.

12 One of the things that I think is a really
13 good example of a government barrier today that has
14 caused us to have to pay more for natural gas, in
15 particular -- and I missed the first panel, but I did
16 hear that part of the discussion was that at this point
17 in time there really isn't an alternative to natural
18 gas in terms of a bridge to nuclear, solar, wind, et
19 cetera. We have to use it. We have it available on
20 this continent. Ninety-six percent of the natural gas
21 that we use in this country is from here, it's not from
22 some foreign source.

23 There is a tremendous amount that is not being
24 recovered because we have put off limits the off-shore
25 continental shelves and vast tracts of Federal land.

1 The reason that we've done that is because of the fact
2 that we bought the environments' idea, which is that
3 big, bad oil and gas goes in and ruins the environment.
4 But the technology today is excellent. We do not have
5 to despoil the environment. The fact is that all of us
6 in the oil and gas industry live on the earth, too. We
7 care about the environment every bit as much as anybody
8 else. We're not interested in ruining it either.

9 I think all you need to do is set the rules
10 and say, this is the expectation in terms of how you do
11 this, and then let the industry do it because it's very
12 efficient, it's very fast, and it makes money, and it
13 provides a huge number of jobs. So why are we holding
14 up that parade by a mistaken idea that somehow or other
15 we're going to ruin the environment, when that is
16 indeed not the case? So I would say that that right
17 there, that would be the very first thing I would do if
18 I were president. If I ran the show, I think we'd take
19 that barrier away and let our industry go for it
20 because it's good at that.

21 MS. JOHNSON: By "barriers" you mean access to
22 our natural resources?

23 VICE-CHAIR WRIGHT: Right.

24 MS. JOHNSON: And then to deal with the
25 infrastructure to get it to where it needs to go. We

1 keep talking about bridges. Another organization I'm
2 involved in, we're dealing with the same issue. How
3 long is that bridge? It's supposed to be kind of the
4 bridge to get us to --

5 VICE-CHAIR WRIGHT: Twenty years, about.

6 MS. JOHNSON: To develop the infrastructure
7 and get it to go. So I guess the next thing would be
8 to talk about, how long is that bridge with all the
9 other stuff that's going on?

10 VICE-CHAIR WRIGHT: Well, as regards natural
11 gas, the infrastructure exists today. Fifty-five
12 percent of the houses in the United States are heated
13 with natural gas. Seventeen, 18 percent of our
14 electrical power generation is natural gas. Another 18
15 percent is nuclear, which is maxed out. I mean, we're
16 running all our nuclear plants as full-tilt as we can.

17 Then it's about 50, 51 percent coal. Clean
18 coal is a possibility, but it's very expensive. We
19 already have the resources here to produce natural gas.
20 We have plenty of it, more than enough to last us for a
21 long time. But we've put this barrier up and we've
22 lumped it in with all the other things, forgetting that
23 natural gas is a very clean burn and a very efficient
24 fuel. And we already have the power grid, the pipeline
25 grid to deliver, but we're not allowing it to be

1 produced. We make it a regulatory nightmare to do it.

2 All right. Does somebody else want to say
3 something?

4 ASSISTANT SECRETARY SUTTON: Fred?

5 MR. KELLER: Well, maybe we could hear from
6 our audience, too. We're trying to get some facts on
7 the table from as many points of view as possible.

8 VICE-CHAIR WRIGHT: Does anybody have an
9 opinion on that subject?

10 MR. DANJCZEK: I'm Tom Danjczek with the Steel
11 Manufacturers Association. We make about 60 percent of
12 our steel in the U.S. today, so electricity is about 15
13 percent of our cost.

14 The one item, as I hear you talk so
15 articulately, that I question is putting all our eggs
16 in the basket of natural gas. It doesn't make a lot of
17 sense to somebody like myself who comes out of steel
18 mills that all our new capacity that's come on in the
19 last 10 years, the vast majority has been natural gas,
20 and that projections between now and 2015 is all
21 natural gas. I do a fair amount of travel in Europe.
22 They're 80 percent nuclear, for example. It just
23 doesn't seem to make a lot of sense. I don't question
24 in the slightest what you say about the need to develop
25 natural gas. Are we putting too many eggs in one

1 basket?

2 VICE-CHAIR WRIGHT: Well, I think that the key
3 to that is to understand that it's a bridge. I read an
4 article recently--I think it was *Forbes* or *Fortune*
5 magazine--and I'm not a mathematician, so I don't know
6 if this is correct, but according to the author of the
7 article, we would have to build one new nuclear plant
8 per month for 40 years to equal the current capacity of
9 coal and gas. So that isn't going to happen, clearly.
10 The capital necessary to develop nuclear energy, which
11 I think is really the obvious one -- you know, France
12 is almost 100 percent power generation via nuclear.

13 We should be doing that. That's the other
14 thing we should be really going for. The technology is
15 safe. It's very, very clean. I think we can deal with
16 the spent fuel issue. But again, it's that
17 environmental thing, the myth that the fellow was just
18 talking about, that it's going to blow up. So how do
19 we deal with that? I mean, I don't think we should put
20 our eggs in one basket, and no, I don't think gas is
21 the total answer. But there has to be something. The
22 magic doesn't exist. It is readily available, it's
23 clean, and it comes from here. We don't have to become
24 dependent on some foreign source.

25 MR. DANJCZEK: I guess, if I may, just one

1 brief comment. I was in Shanghai recently. I saw
2 seven nuclear plants being built in a short distance
3 from Shanghai. That's what we're competing against,
4 head-on.

5 VICE-CHAIR WRIGHT: Right.

6 MR. DANJCZEK: I know Mr. Sutton understands
7 it very well. But it just seems that we've got our
8 head in the sand, not doing something in that
9 direction, that's all.

10 VICE-CHAIR WRIGHT: Right. I agree.

11 MR. DANJCZEK: Thank you.

12 ASSISTANT SECRETARY SUTTON: Well, as you
13 heard from the panels this morning, the first panel
14 more so than the second panel, it talked about, it's
15 not a one-trick pony. We've got to approach it from all
16 angles.

17 MR. CICIO: My name is Paul Cicio and I'm the
18 president of the Industrial Energy Consumers of
19 America. We strongly support increasing domestic
20 supply of natural gas and we are deeply concerned about
21 the thinking that we can import our way out of our
22 problems, a regime we believe we'll continue to be
23 extremely volatile, extremely unreliable. It's a shame
24 that we can't produce more here, environmentally sound,
25 and reduce imports.

1 VICE-CHAIR WRIGHT: Any dependency on that.

2 MR. CICIO: However, the bridge issue is a
3 real serious problem because we have, for the last
4 several years, at least since year 2000, 65, 70 percent
5 of all of the power generation that has come on-screen
6 in this country is natural gas-fired.

7 VICE-CHAIR WRIGHT: Right.

8 MR. CICIO: That has increased the demand for
9 natural gas.

10 VICE-CHAIR WRIGHT: Right.

11 MR. CICIO: It has put upward pressure on the
12 price of natural gas, to the extent that we have lost a
13 lot of manufacturing jobs in energy-intensive sectors.

14 VICE-CHAIR WRIGHT: Like steel.

15 MR. CICIO: The chemicals, the fertilizers,
16 steel. Yes. Because in that time period, again,
17 starting from year 2000 to now, on average, the price
18 of natural gas in the United States has been the
19 highest in the world, higher than Europe, higher than
20 even energy-deficient China. Okay. And even EIA is
21 saying today, as they look at their forecast going
22 forward, they continue to see more natural gas power
23 generation getting built. I'll give you an example.
24 The loss of manufacturing jobs, 18 percent since 2000,
25 has reduced natural gas demand by the manufacturing

1 sector by about 19 percent. Okay. Well, the power
2 sector has consumed 19 percent more -- and it is only
3 growing.

4 What is of great concern, is in the
5 environment we have today, we have legislation on
6 Capitol Hill in the Senate that caps greenhouse gases.
7 Absolutely, we need to do something to address
8 greenhouse gas emissions. But every manufacturer I
9 have in my group is deeply concerned that, as we cap
10 greenhouse gas emissions, the quickest way for any
11 company, particularly the electric utility sector, to
12 reduce greenhouse gas emissions is to simply switch
13 from coal to natural gas, driving up even more demand
14 in a time when we have been struggling. For the first
15 time in years and years, last year, 2007, we actually,
16 I think the numbers are going to say, we netted a small
17 increase in the production. All that production is out
18 in the Rocky Mountain west.

19 VICE-CHAIR WRIGHT: Doubled.

20 MR. CICIO: The Gulf of Mexico, in the last
21 six, seven years, has fallen. So we have this
22 supply/demand price scenario here that is, particularly
23 under this climate change environment -- we have so
24 much natural gas-fired power generation capacity
25 sitting out there unused because a lot of it is used as

1 PEET, it's only turned on during the hottest parts of
2 the day.

3 If climate change legislation incentivized the
4 electric utility industry to use more gas for power
5 generation and they turned on all that capacity that's
6 sitting around instead of using it just for PEET, they
7 used it for the rest of the time, basically there's
8 enough capacity to use all of the natural gas we
9 produce as a country. So we have to be very careful
10 about the economic incentives that come rolling out of
11 these climate change bills.

12 So going the long way around, our organization
13 knows that, short term, maybe all we have is gas. But
14 we have to keep an energy mix in this country that
15 addresses sound economics with environmental soundness.
16 Coal is the cheapest BTu. We need the technologies,
17 IGCC. We need more of those kinds of plants that
18 produce natural gas from coal, and use coal for clean-
19 burning facilities. We need nukes. We need
20 renewables. Renewables, though, you can double, triple
21 them and they're still going to be small.

22 VICE-CHAIR WRIGHT: It's still a tiny
23 percentage.

24 MR. CICIO: Yes. And they're not reliable for
25 manufacturing. We need to know that the electricity is

1 there when we switch that switch, and you can't do that
2 with renewables. But we want coal, nuclear, natural
3 gas all competing with one another. When they compete
4 with each other, consumers win. If there's a lack of
5 competition between and among those competing
6 electricity generation sources, consumers will lose.

7 VICE-CHAIR WRIGHT: Well, by putting off-
8 limits so much potential production, that makes it an
9 uncompetitive environment. If you were to open up all
10 of that potential production, it would drive the price
11 down.

12 MR. CICIO: Yes.

13 VICE-CHAIR WRIGHT: That's the inevitable
14 result of a bigger supply. It's the pressure of
15 insufficient supply, artificially created, that's
16 causing the increase in price.

17 But the other thing that I think is important
18 to remember, is that there is a point where, if the
19 price falls below a certain level, you can't make any
20 money.

21 MR. CICIO: Sure.

22 VICE-CHAIR WRIGHT: There is no cheap gas to
23 be found anymore in the North American continent. The
24 fact is, almost all the gas that's being produced today
25 requires quite a bit of compression and so on, and

1 other equipment just to get it out of the ground
2 because it's not huge, free-flowing gas like they have
3 in the Middle East. So there is a cost associated with
4 what we produce here that they don't have in other
5 places.

6 But like you said, L&G, it's kind of getting
7 right back into the same thing as being dependent on
8 foreign oil. Why would we go that route? We should be
9 looking at the next 20 years, produce the most gas
10 possible, make an incentive to do that, and then while
11 we're doing that, be building all these other
12 alternative energy sources. That would be the logical
13 thing to do.

14 MR. VOBORIL: That just underscores the need
15 for some very significant increases in R&D funding for
16 the development of, whether it's clean coal, wind
17 power, hydrogen-based sources, and gas is certainly a
18 stop-gap. But 20 years I mean, most of us probably
19 won't be here to reap the rewards.

20 VICE-CHAIR WRIGHT: Oh, no. Sure we will.
21 Sure we will.

22 MR. VOBORIL: But beyond 20 years, then you
23 have to make sure that you've planted enough acorns to
24 get those oaks growing.

25 VICE-CHAIR WRIGHT: Right.

1 MR. VOBORIL: The other thing, a constant
2 theme that kept flowing through the discussions this
3 morning, was that it's a double win by concentrating on
4 research and innovations that will help resolve
5 problems here. We can also, as a manufacturing-based
6 economy that develops and builds the equipment or the
7 process capabilities, the technologies, it becomes an
8 entirely new area, a significant growth area, for our
9 economy.

10 Let's face it, the scariest thing I heard
11 today--I'd never heard the numbers before--was the
12 outlook in terms of what's going to happen with the
13 missions in China once everybody gets their car, and
14 once all that coal comes up out of the ground and gets
15 used for power plants? I mean, politically I don't
16 know how you'd negotiate a limit there. But if you
17 develop technologies, the Chinese are pretty smart.

18 They're concerned right now about the optics
19 of the Olympics, making sure that they're shutting off
20 factories and things to keep the air clean. Those of
21 us who have been to China, on a good day, it's like
22 Gary was 30 years ago. I'm from Chicago, so we know
23 what Gary was like 30 years ago. I guess you could --

24 MR. DANJCZEK: I started in this industry 30
25 years ago. Can you go back maybe just 10 more?

1 (Laughter)

2 MR. VOBORIL: I could go back 40 years.

3 (Laughter)

4 MR. VOBORIL: But, I mean, the R&D, the
5 walking in place, R&D credits. Many people made the
6 comment this morning about predictability, about, when
7 we make investments, we make them with probably a 10-
8 year-plus time horizon. If you see the tax credit
9 policy incentives bouncing up and down and you can't
10 have a platform to base your economic analysis on, it
11 makes it very difficult to make the kind of investments
12 that have to be made to keep the United States at the
13 forefront of innovation and technology development that
14 solves our problems here, but also makes us a source of
15 technology to the world. That's where we want to wind
16 up here.

17 VICE-CHAIR WRIGHT: Yes?

18 MR. LARKIN: Karen, I'm sorry I didn't get a
19 chance to listen to this morning's discussion. I'm
20 Steve Larkin, president of the Aluminum Association. I
21 agree with what Tom and Paul have said. I think we're
22 going to need every unit of energy that is available
23 from whatever source. But from what I understand of
24 the nature of this report you're working on, is there
25 would be a couple of things that I'd put input on.

1 Every manufacturing meeting I've been to,
2 there is the assumption that everybody knows the value
3 of manufacturing jobs. I think we're making a big
4 mistake if we don't restate the obvious, because the
5 people that read this 18 months from now may need to be
6 reminded.

7 VICE-CHAIR WRIGHT: Good point.

8 MR. LARKIN: That would be point one.

9 Point two. I think it's important to say in
10 this report that any solution, be it a cap and trade
11 solution, be it an increase in the energy supply, is
12 going to take compromise. There is no free lunch in
13 any part of this discussion. Somebody, somewhere, in
14 some report ought to say that because there are going
15 to be a lot of people between now and November that are
16 going to give the impression that there's a free lunch
17 if you just tag somebody, and that's not true.

18 The final thing. We've done a lot of work in
19 China as well. What our members are telling us is
20 that, at least insofar as energy is concerned in our
21 sector, the Chinese are rapidly becoming uncompetitive.
22 There is a lot of spare manufacturing capacity in this
23 country. One of the things my folks are telling me is,
24 depending on how the mix works out in other regions, we
25 might get back some of these good-paying manufacturing

1 jobs.

2 VICE-CHAIR WRIGHT: Actually, it's already
3 happening, and I can kind of speak to that because
4 we're in capital goods. One of the things that is true
5 of consumer goods, which is, cheap labor works for
6 that--the Wal-Mart stuff that's made--and cheap labor
7 is effective. But when you're talking capital goods,
8 things that are meant to last and which cost a great
9 deal of money, cheap labor has zero effect because it's
10 skilled labor, like Kellie was talking about.

11 We are having a tremendous difficulty finding
12 skilled machinists. They're not thick on the ground.
13 We've hired every single one there is to hire in our
14 county and there aren't any more. So the only way that
15 we can expand our labor force is to buy other companies
16 in other towns, because there's nobody left to hire.

17 So there is no job shortage in manufacturing.
18 There's a boom going on. I know there is, because
19 there's nobody looking for work. A lot of things are
20 coming back to foundries and to heavy equipment
21 manufacturers because there's no advantage to making it
22 in China and shipping it half-way around the world when
23 you're talking about stuff like that where you have no
24 control over quality, delivery times, and all those
25 kinds of things. So you're absolutely right. It's

1 coming back to us.

2 We should be incentivizing that. I don't know
3 how to incentivize. I hate having government subsidy.
4 I do not like corporate welfare. I think lowering
5 taxes is the better way to do that, quit taxing
6 corporations at the rate that we do and let them have
7 the capital to invest in growth.

8 MR. KELLER: On your question about, what
9 should the government do, I think there's a couple of
10 things. Create the road map that we can get there, or
11 how we can get there, the vision of that. We have
12 some very important things at the Commerce Department,
13 and we heard about that this morning. The other was,
14 advocate for gas -- to Karen's point, the idea of
15 having some consistency in the policy throughout is
16 extremely important.

17 The wind industry is facing that especially.
18 You can see the chart and see how that chart goes.
19 They plot the years on which the -- is off, and goes
20 back on, and off, and on. That should be set. My
21 suggestion is that that go out 10 years and do a
22 declining on that, and just take it down 10 percent a
23 year for 10 years and let it be done.

24 VICE-CHAIR WRIGHT: Well, by that time it's
25 either viable or it's not.

1 MR. KELLER: Right.

2 ASSISTANT SECRETARY SUTTON: But in line with
3 that predictable or long-term policy viewpoint, that
4 came up several times in the discussion this morning.
5 In fact, the banker was talking about all the money
6 sitting on the sidelines, waiting for some sort of
7 coherent policy to invest in. So maybe that should be
8 one of your top-of-the-line recommendations. It's kind
9 of an umbrella approach, and we've got all these other
10 pieces to it. But, of course, the R&D piece is so
11 critical, the tax piece is so critical, the broader
12 look at numerous sources is so critical, and the
13 efficiency side and is also important.

14 VICE-CHAIR WRIGHT: What did you want us to --

15 MR. CICIO: Well, I would say to do renewables
16 in this production tax credit in terms of the question
17 of what the government will do. The production tax
18 credit has been around for, what, 15 years? I don't
19 know who knows the answer to that. Fifteen at least.
20 It has certainly put more renewable energy out there,
21 but it was supposed to do a lot more than that. It was
22 supposed to reduce the cost of renewal energy. That's
23 happened. Well, if you look at the DOE EIA numbers on
24 renewable energy, solar has gone down, but wind, for
25 example, hasn't.

1 Anyway, my point is this. As a suggestion to
2 think about is a production tax credit that sets aside
3 a portion of that money that is for technology
4 deployment or technologies that are not partial. In
5 other words, the game plan should be to incentivize the
6 commercialization of renewable technology, you get it
7 from the lab, from the pilot facility and get it out
8 into the field. I have seen lots of technology where
9 they can't get there, and the PTC would be a great
10 source of investment incentives to get there, at least
11 in portion, but from the PTC to developmental
12 technology.

13 ASSISTANT SECRETARY SUTTON: My understanding
14 of PTC is it's been around for a long time, but it just
15 comes on and off for short periods, a couple of years
16 at time.

17 VICE-CHAIR WRIGHT: Also, a really good point,
18 too, about reminding --

19 MR. KELLER: This is where wind is today, this
20 is new coal and new nuclear, so it actually is quite --

21 MR. CICIO: But if you take PTC off, though,
22 what happens?

23 MR. KELLER: It goes up 1.8 cents, something
24 like that. So it goes up a little. This is NREL
25 stuff. This is DOE.

1 VICE-CHAIR WRIGHT: I think it's good to put
2 in our report about manufacturing to be reminded that,
3 as a matter of fact, it is a base for our economy.
4 It's not service sector. The service sector exists
5 because we have a strong manufacturing sector. I'm
6 also a member of the National Association of
7 Manufacturers, NAM. They have about 14,000 members.
8 If you add up all of the families associated with that,
9 that's about 40 million people that are directly
10 associated with manufacturing. It's a very, very
11 strong group and it is the real good-paying jobs.

12 It's what makes it possible for McDonald's to
13 be in business, and for Wal-Mart, and so on, and so
14 forth, because of manufacturing. Energy is kind of the
15 thing upon which that hinges. So, this is really
16 important to us as manufacturers because if we do not
17 have safe, reliable, secure energy we will not be able
18 to continue at the rate that we are.

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ENERGY COSTS FACED BY U.S. MANUFACTURERS

Moderated by

Assistant Secretary for Manufacturing and Services

William G. Sutton

MR. KELLER: You touched a little bit on the second point already. Do we want to jump into that at all on energy?

ASSISTANT SECRETARY SUTTON: Are you ready to go to the second point?

MR. KELLER: On energy costs.

ASSISTANT SECRETARY SUTTON: This is a great discussion.

MR. KELLER: Because I think it's already been touched on. The steel is up 15 percent. How much is it alone? What's the energy cost alone? Thirty plus. That takes in both the refining and the processing?

MS. JOHNSON: Don't you see it in your raw material prices, Fred?

MR. KELLER: Well, thank you, Kellie. Yes.

(Laughter)

MR. KELLER: I happen to be one of the unfortunate guys that's in the plastics industry and we're at 50 percent, plus. I've got a similar draft that shows the increase this last year. Since January of 2007 to January of 2008, the bellwether is high-

1 density polyethylene, and has gone up 47 percent.

2 VICE-CHAIR WRIGHT: I don't know how that can
3 happen because the price of gas didn't go up 47
4 percent. It stayed down here.

5 MR. KELLER: Well, it's called supply and
6 demand.

7 (Laughter)

8 MR. KELLER: They say it's going to moderate.
9 That would be nice.

10 VICE-CHAIR WRIGHT: There is a slump coming.

11 MR. KELLER: The point is, when you're
12 dependent on volatile commodities that are feeding the
13 energy side, you're also faced with volatile pricing on
14 the raw materials side. When a new tax at 15, 30
15 percent, and 50 percent, that's real impact on --

16 VICE-CHAIR WRIGHT: You just need to be more
17 efficient.

18 MR. KELLER: Yes. Right.

19 MR. DANJCZEK: The number I quoted was on an
20 average basis.

21 MR. KELLER: Okay.

22 MR. DANJCZEK: We only have one steel mill
23 left in California. We're making as much steel today
24 as we did back in 1975. But you don't want to make
25 steel in California. It's three times the rate. You

1 get caught in averages and you can get tricked with --

2 MR. KELLER: And what is that doing to the
3 steel industry in terms of, are they going -- I mean,
4 in the plastics industry we just had Sabic -- the
5 Saudis have bought GE Plastics. No surprise. Guess
6 where the production is going to be going eventually?
7 They're not going to bring the new plants here.
8 They're going to put those plants right at the gas well
9 where they can get it for a buck as opposed to \$7 to
10 \$10 here.

11 MR. LARKIN: Within the next 10 to 12 years,
12 the Mid-East will be the third-largest producing region
13 of aluminum, by the Saudis. The Middle East, the whole
14 region.

15 MR. KELLER: Yes.

16 MR. CICIO: The chemicals. Because of energy
17 prices, there's 111 major chemical plants being built
18 around the world and one --

19 ASSISTANT SECRETARY SUTTON: Well, now that
20 we're into energy costs faced by U.S. manufacturers,
21 Harding, do you have anything to add to this? You've
22 been sort of quiet over there.

23 MR. STOWE: Well, this is where the rubber
24 meets the road, and that's on the manufacturing floor.
25 We have seen, in terms of raw materials, especially

1 with direct energy costs, post-Katrina, we, like I
2 think all manufacturers, have seen their energy costs
3 rise. Our solution is really two-fold from a
4 technology standpoint and capital investment in
5 boilers. We think that the technology in boilers today
6 offers significant energy savings. The staging of
7 boilers.

8 Many manufacturers today are doing things
9 differently, so rather than having one huge boiler that
10 is expensive to run, unless you downsize it continues
11 to be expensive to run, that you can stage boilers,
12 smaller boilers that pair up with your manufacturing
13 capacities better. We have invested in new boilers,
14 drying capacities and the wet processing that we do.

15 There are tremendous technological advances
16 there, including radio frequency drying. The problem
17 with this, with all technology, is it's very expensive.
18 And you're looking for a return, both from the savings
19 that you have in energy, but also in the sales price of
20 what you're selling. We haven't had much inflation in
21 our selling price recently.

22 Along with the technology and capital
23 investment, a lot of it is blocking and tackling,
24 managing steam leaks, managing other wastes of energy
25 within your plants, and we have doubled our efforts to

1 find out where and how we are wasting energy and
2 working on that end.

3 Then just one final point that comes to our
4 mind when we are looking at all these things. It's not
5 just energy. We believe that resource management,
6 precision resource management, is a focus. Energy is a
7 huge part of that, but it's not the only thing in that
8 all of our raw materials, all of the inputs that we use
9 in manufacturing, we need to be as careful and as
10 efficient with them as possible. I think that's an
11 area in the future.

12 ASSISTANT SECRETARY SUTTON: Well, the process
13 efficiencies you're talking about, that kind of ties
14 into our sustainable manufacturing work to come up with
15 a single source for manufacturers to go and get best
16 practices and to look at those kinds of things. That's
17 one of the things. We've already had one conference on
18 it, and we've got follow-on activity beyond that. So,
19 that just --

20 MR. LARKIN: Woody, on your sustainability,
21 have you also checked with DOE? Because they've got a
22 whole audit system. One thing that's really critical
23 is that energy and environment and economics, they just
24 all link. If you're efficient, then you're going to do
25 well on both energy and --

1 ASSISTANT SECRETARY SUTTON: Yes. They were
2 part of our first meeting back in September and were
3 involved in the whole process of putting it together.

4 MR. CICIO: This is the Save Energy Now?

5 ASSISTANT SECRETARY SUTTON: Yes.

6 MR. CICIO: As a matter of fact, kind of
7 teeing off of what I heard over here, is that program
8 -- I've been involved in supporting DOE programs since
9 the early 1990s. I have never seen a program that has
10 been more appreciated than that Save Energy Now
11 program. For companies who do not have, for example,
12 the engineering staff that is geared towards this, this
13 is a wonderful opportunity to put good energy savings
14 in place. It's a really great program. It's win-win.

15 ASSISTANT SECRETARY SUTTON: Any other
16 comments on the costs, and energy intensity? That was
17 one item that I had on my --

18 MR. DANJCZEK: I do make a point that I'm sure
19 you covered this morning. I'm sorry I wasn't there.
20 It's the uncertainty that's causing the lack of
21 investment. The very fact that we don't know is
22 causing things not to happen.

23 ASSISTANT SECRETARY SUTTON: Yes. That came
24 up several times this morning. Absolutely. From a
25 policy standpoint.

1 MR. DANJCZEK: Yes. A failed policy. When
2 you've got multiple bills covering the same issue and
3 different investment strategies, what do you do? You
4 stay on the sidelines. You don't invest, or you look
5 elsewhere.

6 MR. KELLER: The other issue on cost -- it's
7 interesting. There was a comment on those in the
8 *Journal* yesterday, the banks that were saying we're
9 going to consider the external costs in the trading
10 system in terms of their future funding of coal, or
11 clean coal. So that's a very significant step by them,
12 with the money following that, saying this is not
13 something that we're just going to wait for. We're
14 going to build it into our thinking right now as we're
15 thinking about funding future capacity. It's going to
16 have to figure into the -- the external costs are.

17 MR. CICIO: But removing this idea of removing
18 uncertainty doesn't remove uncertainty if it's not the
19 right climate policy. I'll give you an example. This
20 morning I received a copy of a report by the --
21 Commission to the economic costs of S. 2191 -- bill.
22 The costs are just incredible. They're talking about a
23 \$7 price for carbon. It had a \$4 increase in the price
24 of natural gas by 2020, the price of coal going from
25 \$50 today to \$167, that's bituminous.

1 Electricity, by 2015, up 28 percent, by 2020,
2 up 40 percent. GDP impacted negatively at 2.3 percent
3 in 2015. My point is that this is analysis. It's
4 making a lot of assumptions. Some of the assumptions
5 I'm sure are good, some of them are not. But, I mean,
6 we just cannot be lulled into thinking that the price
7 of carbon is going to provide the price certainty
8 that's going to provide answers to capital investment,
9 because it won't.

10 MR. KELLER: Is the analysis taking into
11 account -- is that saying that that's simply the
12 legislation that's causing that? I mean, we are still
13 faced with the uncertainty of the supply and not
14 knowing what price that is going to drive based on the
15 increasing demand. A global electricity increase of 50
16 percent -- those are heart-stopping numbers.

17 MR. LARKIN: You know, I think everybody in
18 the room knows this very well -- in Europe, where the
19 utilities got in early and they were very well taken
20 care of, extremely well taken care of. The
21 manufacturers got stuck with the tab. I think
22 somewhere in the message back to the Secretary we ought
23 to say that, in addition to this business about
24 uncertainty, if we really are serious about the
25 importance of energy in manufacturing, yes we need

1 energy. Everything we've said about energy here is
2 absolutely true. But everybody ought to step across
3 the line at the same time. Nobody should get ahead of
4 somebody else. Eventually what happens is, the
5 customer picks up the tab.

6 MR. KELLER: I mean, you probably deal with
7 that rate all the time in your facility. They're so
8 highly regulated, they are ahead of them. They're
9 ahead of everybody right now in terms of regulation.
10 They complain about it, but still --

11 MR. LARKIN: It's a pass-through. It's a
12 pass-through.

13 MR. DANJCZEK: In some ways, their position
14 works to their advantage.

15 MR. KELLER: And the more they push through
16 the line, the more they make. The more they invest,
17 the more they make. That's the incentive.

18 MR. CICIO: To be more specific, any energy
19 cost or any carbon environmental cost is an automatic
20 pass-through. The cost of energy, the price of natural
21 gas, the cost of coal can go up. It doesn't increase
22 or decrease their profitability. If they put more
23 capital on the ground and go to the expense of nuclear
24 plants, then they get a better return on that and it
25 leads to profitability. But in all cases, consumers

1 absorb all of these costs.

2 ASSISTANT SECRETARY SUTTON: This is an
3 interesting concept that we're talking about here. It
4 gives it kind of a different perspective. It's almost
5 like you've got manufacturers competing to be utility
6 providers.

7 MR. CICIO: Well, it's worse than that. I'm
8 not picking on this legislation, but it's the only
9 legislation that is going to be debated on the floor
10 sometime this year. This is the one I've been talking
11 about, the Lieberman bill. But it does have a
12 provision that has worked hard -- that means that if a
13 manufacturer needs an allowance to stay in business and
14 a utility needs that same allowance, the manufacturer
15 and the utility is going to be competing for that
16 allowance and the highest price wins. And the electric
17 utility will win every time because they can pass the
18 cost through.

19 MR. VOBORIL: I'll tell you exactly where I --
20 17 years. AgriPower -- sourced -- an hour. There's
21 been a huge drain in manufacturing jobs out of Western
22 Europe in the past 40 or 50 years. Instead of
23 spreading the benefit to that, maybe having the average
24 consumer save 5 bucks a power bill, they could have
25 used low-cost hydropower allocations to help preserve

1 the manufacturing base, but politically it was more
2 appropriate for Albany to spread it across the State
3 and we see what's happened.

4 But you're exactly right about the political
5 trade-off in what we make, and it almost always will be
6 unless something else is done in favor of giving a
7 little bit to a few million people and getting the
8 benefit politically rather than doing the right thing
9 strategically and investing in the manufacturing
10 sector.

11 ASSISTANT SECRETARY SUTTON: That's one of the
12 questions I had in my pocket to ask in case we kind of
13 ran out of things to talk about here on energy costs,
14 which obviously I don't think we'd ever run out of
15 things to talk about. But do you feel like you're
16 competing? The international competition doesn't enter
17 into your advantage.

18 VICE-CHAIR WRIGHT: Yes, because they don't
19 have the same environmental regulations that we do,
20 particularly when you're talking India, China, Russia.

21 ASSISTANT SECRETARY SUTTON: Are there any
22 alternatives to the Lieberman bill?

23 MR. CICIO: It is the bill that has been voted
24 on in the subcommittee, voted out of the full
25 committee, so it is a viable bill. There are other

1 bills that have been introduced, and particularly the
2 Bingaman bill has been debated, but it is not going to
3 be voted on unless, on the floor, there's a substitute,
4 which you never know.

5 MR. LARKIN: Lieberman, they're doing some
6 surgery on it. Paul's right. Paul's right. I mean,
7 this is the train.

8 MR. DANJCZEK: And the Specter bill, for
9 example, has--Paul, you would know better than I do--
10 what, a \$12 cap or something where he puts a max on it
11 to start. I would remind us, the last time I read our
12 Constitution there were still two Houses. I haven't
13 seen any meaningful bill come out of the other House
14 yet. That's where some of the economic jobs have been
15 hit. I heard others call it "cosmic dust" -- referred
16 to it out front, but we're some distance away. But
17 it's coming. I'm not denying it's coming. It's what
18 the snowball looks like.

19 ASSISTANT SECRETARY SUTTON: Yes. I'm just
20 thinking about where this Council would want to assert
21 itself on our side.

22 MR. DANJCZEK: Mr. Dingle from the House just
23 now -- Paul, you sent out and described -- basically
24 puts a border-adjustable feature on it and says it
25 doesn't make a lot of sense for us to go running and

1 signing up without some of the large trading partners
2 around the world and developing countries doing their
3 share. It's about a 12-page paper that did say that.
4 Whether that's WTO-compatible or not, I wasn't worried
5 about that.

6 MR. LARKIN: Karen, just to get back to this
7 business of Woody's question on energy -- I think that
8 it's true that the general answer is yes. I think that
9 if you really kind of unwind it, the answer is really
10 more nuanced because it depends and it varies from
11 industry to industry. For example, this China
12 question. There are a number of manufacturing sectors
13 -- so as a general rule -- but I think that if you just
14 put that in there without some further comment, that
15 that might be something people would take exception to.

16 VICE-CHAIR WRIGHT: I don't think we're
17 necessarily at a disadvantage in the world, per se. I
18 mean, we do have sufficient energy resources here,
19 don't we?

20 MR. LARKIN: Yes.

21 VICE-CHAIR WRIGHT: And if you look at the
22 efficiency and technology that we deploy here -- you
23 know, I was just reading an article that said that the
24 predictions for energy growth use back in the 1970s
25 were about three times what the reality is, because we

1 have gotten way more efficient in our use of energy.
2 It's part of our culture to think about that. So I
3 think that's our advantage, is that we probably will do
4 a lot better than is predicted. I mean, I still have
5 faith in the free market to do that.

6 MR. CICIO: I would agree on the supply
7 capability potential in terms of how much natural gas
8 we have sitting on the ground, how much coal.

9 VICE-CHAIR WRIGHT: Right.

10 MR. CICIO: But when it gets to prices, for
11 natural gas, as I said earlier, on average, we have the
12 highest. It's moving all the time. On electricity,
13 we've been advantaged compared to, for example, Europe.
14 But getting to this issue of competitiveness, I think
15 there are lots and lots and lots of countries who
16 subsidize energy to their manufacturing sector, who
17 truly value them, and they subsidize them and they fix
18 the cost of electricity and natural gas to them for a
19 lot of reasons, you know, they like the manufacturing
20 jobs, the stability, and the export dollars. That's
21 really the reality of what we're competing with.

22 VICE-CHAIR WRIGHT: But if you look at Russia,
23 for example, they keep their price of gas ridiculously
24 low. They're not speeding ahead of us in terms of
25 development. They're way behind. Their infrastructure

1 is cratering. The money is all going somewhere, but
2 it's not going into development. Their population is
3 dependent upon it being way, way below market price so
4 they've created a monster that there's almost no way
5 out of when you do that kind of thing. When you keep
6 it artificially low, it doesn't work in the long run.

7 MR. DANJCZEK: Karen, last week the new
8 Mexican president put together a bill -- \$5 million
9 just to build above-and-beyond power plants. That
10 excites the heck out of me. It excites the heck out of
11 those who are in the manufacturing business. Our very
12 infrastructure is -- on whether the highways -- power
13 plant. We are lagging badly on infrastructure
14 spending, including power plants.

15 ASSISTANT SECRETARY SUTTON: What were those
16 power plants going to be? What were the source --

17 MR. DANJCZEK: They were in the industrial
18 area around Monterey and -- that area.

19 VICE-CHAIR WRIGHT: He means, what is it,
20 nuclear, coal?

21 MR. DANJCZEK: Gas.

22 VICE-CHAIR WRIGHT: We actually export gas to
23 Mexico, which I think is astonishing.

24 ASSISTANT SECRETARY SUTTON: The most amazing
25 thing since I've been around here in Commerce, is we

1 have all these various economic briefings all the time.
2 In the drafts I see, the tallest bar is always the
3 natural gas bar. It doesn't matter if it's a percent,
4 or a cost, or volume, or whatever, it's always the
5 tallest bar, natural gas. It's just a scientific piece
6 of data.

7 VICE-CHAIR WRIGHT: But it's been a really
8 great four years. Our business has grown by 200
9 percent. So, not everybody is unhappy about that.

10 ASSISTANT SECRETARY SUTTON: Do we have any
11 other facts that we want to find on the cost bit?

12 MR. KELLER: One thing I was going to mention
13 is the idea of global pricing. My understanding is
14 that we're really seeing global pricing on a BTu basis.
15 That's why gas is running as high as it is, is it
16 really is getting equivalent to a barrel of oil, BTu-
17 wise. Does that sound right?

18 VICE-CHAIR WRIGHT: It's about half, actually.

19 MR. KELLER: It's half of --

20 VICE-CHAIR WRIGHT: Yes. If you multiply the
21 cost of MCF by six, that's equal to a barrel of oil.
22 So it's around seven something times six. Oil is right
23 around eight, so it's about half.

24 MR. CICIO: It's interesting you brought that
25 up. It confounds many of us that natural gas, when it

1 is traded, is sometimes talked up to say that the BTu
2 price of natural gas has to be equal to, or should be
3 around, the BTu equivalent of crude oil. But the two
4 are not --

5 VICE-CHAIR WRIGHT: But they're totally
6 divorced. Yes.

7 MR. CICIO: They're not a substitute.

8 VICE-CHAIR WRIGHT: They're not even used for
9 the same things, essentially.

10 MR. CICIO: The same thing. Right. So they
11 should be influenced exclusively by supply and demand
12 rather than traders.

13 VICE-CHAIR WRIGHT: Who are artificially --
14 yes.

15 MR. KELLER: Well, it's unbelievable also that
16 we are paying \$7, \$8 a million BTu here in this
17 country, and in Africa they're still flaring.

18 VICE-CHAIR WRIGHT: And Russia.

19 MR. CICIO: One of the other cost issues that
20 I'd like to put on the table again, and this goes back
21 to natural gas, is through -- BIRC, in their summer
22 report, said that the price of electricity is going up
23 across the Nation because a greater portion of the
24 power is being priced on natural gas-fired/powered
25 generation. So if the demand for natural gas goes up,

1 the price goes up. Then the natural gas-fired power
2 generation is setting a marginal price for electricity.
3 So we have a two-for going on here that is just
4 beginning to build momentum. Natural gas not only
5 impacts natural gas in our factories and in our homes
6 and so forth, it's also impacting electricity prices.

7 MR. KELLER: That gets compounded because of
8 the fact that goes with that combined cycle.

9 MR. CICIO: Absolutely. They're much higher
10 in expense to run.

11 VICE-CHAIR WRIGHT: But then if we look at the
12 overall picture and the thing that we've been talking
13 about at this conference, which is energy future, one
14 of the things the speaker just mentioned is, there's no
15 free lunch. If you want clean, you're going to have to
16 pay for it. If you want dirty, we can go with coal.
17 It will be cheap, but it'll be dirty. So, the reality
18 is, it's not free to drill, it's not free to mine, it's
19 not free to build nuclear plants. It is going to cost
20 money.

21 It's going to cost a tremendous amount of
22 money for us to supply the sufficient energy so that
23 whenever we flip a switch or turn on our cell phone,
24 computer, or whatever, that it works. So is it
25 possible that the age of cheap energy is over? I don't

1 know. I mean, I don't think it's ever going to go back
2 to being as cheap as it was because the cost has gone
3 up just to get it.

4 ASSISTANT SECRETARY SUTTON: And the
5 competitiveness piece. You don't want to pay more than
6 your fair share for it so you can compete on down the
7 chain.

8 VICE-CHAIR WRIGHT: Right.

9 ASSISTANT SECRETARY SUTTON: Okay.

10 VICE-CHAIR WRIGHT: Is that it?

11 ASSISTANT SECRETARY SUTTON: We've got one
12 more topic that we can discuss if you all have time.
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BENEFITING FROM THE EMERGENCE OF A CLEAN ENERGY MARKET

Moderated by

Assistant Secretary for Manufacturing and Services

William G. Sutton

ASSISTANT SECRETARY SUTTON: So how can U.S. manufacturers benefit from the emergence of a clean energy market? What opportunities do you see for the U.S. to become a center of excellence in the production of alternative energy and energy-saving technologies and equipment? So this perfectly sets up Fred, I'm sure. Fred, you would love to start the discussion.

MR. KELLER: I would love to start this discussion. I mean, it is a unique opportunity in time for us to meet this growing demand -- manufacturing -- do that with a PV, as was mentioned. But portable tanks are still not very cost-effective. But having said that, I mentioned other countries that are having higher costs of electricity, the Hemlock plant they mentioned in Michigan, about 95 percent of that is going overseas, and most of that is -- they've got incentives in place and they are installing -- in other countries, so it's a great export market for us.

It really has a great potential -- and wind is the other. We're importing all that technology, largely because of the cyclical nature of the PTC. The

1 investments are not being made here because people
2 can't count on the idea of the PTC being here forever.
3 So we're missing the opportunity to have the base
4 manufacturing done here to provide importation, and
5 we're missing the opportunity to have technology
6 development and research and development going on for
7 these things, with the exception of GE, which was doing
8 a great job of advancing the technology.

9 But there certainly could be a lot more
10 coming. We need to give GE a little more competition
11 on our home soil. We could use some additional
12 indigenous wind folks to develop that, and not to
13 mention the biofuels and the R&D that's going on there,
14 and the idea that cellulosic ethanol has to be
15 something that we focus on very strongly and get that
16 on board. Karen is right, it takes a lot of our
17 natural gas to make a gallon of ethanol.

18 VICE-CHAIR WRIGHT: Plus, fertilizer to make
19 natural gas, plus transportation.

20 MR. KELLER: Yes.

21 MR. VOBORIL: Just, one of my hot buttons is
22 the R&D. Another opportunity to get into the forefront
23 on new technologies is to use both government research
24 funding and also partnering with some of the national
25 laboratories and major universities. MIT -- we're

1 partnering with Argonne National Labs -- on solar. I
2 know that UT down in Austin has got a major program.
3 But that's a way to leverage capability in some of the
4 national labs by partnering and bringing some of the
5 best and brightest students in.

6 The other thing, in working the last couple of
7 years with "non-graduate" graduates, these are the kind
8 of areas that get students really excited about
9 engineering. Goodness knows, we need to do more things
10 to support engineering education.

11 By having attractive sectors of the economy
12 that kids can get excited about and say, I want to go
13 to school and then I'm going to go work in a national
14 lab or I'm going to work in some kind of a setting
15 where I can make a difference and also earn a pretty
16 good buck along the way, those are the kind of things
17 that will, I think, help ensure that we get the
18 innovation we're looking for in the future.

19 MR. KELLER: Let me put a couple of brackets
20 around the potential list. NREL has done a great job,
21 National Renewable Energy Labs, of putting a proposal
22 together that would say we could have 20 percent of our
23 electrical energy produced from wind alone, and we
24 could do that by 2025, 2030.

25 VICE-CHAIR WRIGHT: And it's 1 percent right

1 now.

2 MR. KELLER: It's very doable and would add
3 manufacturing jobs. It needs consistency of policy,
4 but it would add manufacturing jobs. The other thing
5 that it adds, to your point about dispatchability, you
6 can go to about 20 percent without having to worry
7 about dispatchability, accordingly to the NREL folks.
8 There is some critical point at which you have to worry
9 about dispatchability, but up to a certain point you
10 don't need to. That's the key.

11 The other thing is, I think we all invest our
12 monies somewhere. If you have some percentage of your
13 portfolio that you have kind of in a fixed rate, well,
14 that's the nice thing that wind can do for you because
15 it's a fixed cost. You know what the manufacturing
16 cost is to put those towers up and you know that you're
17 never going to have a fuel volatility problem with
18 wind. It's always free.

19 So when they put a wind program up, you know
20 what that price is going to be for the next 20 years.
21 So we ought to have some part of our energy portfolio
22 in that fixed rate game, so to me it just makes all the
23 sense in the world for us to pursue some sort of a
24 renewables policy, especially around wind.

25 VICE-CHAIR WRIGHT: Or you could actually

1 invest in -- bond.

2 MR. KELLER: Yes.

3 ASSISTANT SECRETARY SUTTON: I've heard some
4 things about wind. This is going to be a really
5 obvious answer for you all, but I know that -- it's
6 really manpower intensive, fiberglass and all that
7 stuff, so it's off the board just because it's manpower
8 intensive. We do a lot of handling -- but then also I
9 heard that we import all the turbines.

10 Don't we have a very robust jet engine/turbine
11 manufacturing capacity? Why don't we build wind
12 turbines? The only reason we're not doing it is
13 because the manufacturers are not willing to invest in
14 that on the ground here because they don't know how
15 long this PTC was going to be around.

16 MR. DANJCZEK: I would offer a different
17 argument. I would offer from an investment point of
18 view: why invest here, with our costs here, where the
19 shipping costs are relatively low compared to -- I
20 think it's an investment scenario decision made by
21 multinationals to do it elsewhere.

22 MR. KELLER: I would buy that if they were
23 buying them in low-cost countries. We're buying those
24 turbines from Europe today and we're paying a 50
25 percent premium on that.

1 MR. CICIO: Especially with the dollar versus
2 the euro.

3 ASSISTANT SECRETARY SUTTON: We have all that
4 high-speed, rotating, really cool stuff that you need.

5 MR. DANJCZEK: I'm sorry. My point was the
6 investment scenario as opposed to somewhere else,
7 taking that business somewhere else.

8 ASSISTANT SECRETARY SUTTON: Yes.

9 VICE-CHAIR WRIGHT: But it is coming back.

10 MR. KELLER: The point being, if we don't do
11 the development work and start doing the intellectual
12 property side of that, those global decisions will be
13 made preferentially somewhere else.

14 ASSISTANT SECRETARY SUTTON: Do we have access
15 to the financing we need to do that kind of stuff?

16 MR. KELLER: Now, we heard that this morning.
17 There's all kinds of -- we're a wash.

18 MR. VOBORIL: You've got people that have so
19 much cash, and unfortunately they're parking it in the
20 wrong place, such as the housing market.

21 (Laughter)

22 MR. VOBORIL: But most companies are carrying
23 more cash on their balance sheet today than they have
24 in recent memory, but they're looking for a place to
25 put it.

1 ASSISTANT SECRETARY SUTTON: Any other
2 comments? Anybody else? Della, did you have anything
3 to add to our discussion?

4 MR. KELLER: I would offer one other thing.
5 That is, if we get off of kind of writing our own
6 piece, in other words, manufacturers, our own cost
7 question and all that, we are facing an issue that is
8 undoubtedly going to result in trade-offs, short term
9 versus long term. The faster we go after gas and oil,
10 the less there will be for future generations. That's
11 a generational equity question. We should not forget.
12 We may not want to make a decision based on that, but
13 we do have a generational equity question that I think
14 we should -- what are we leaving our kids and our
15 grandkids?

16 ASSISTANT SECRETARY SUTTON: Okay. Well,
17 thank you

18 I'll turn the floor back over to you, Madam
19 Chairman.

20 VICE-CHAIR WRIGHT: All right. Well, I think
21 that we have pretty much covered all the topics that we
22 wanted to talk about today. I appreciate everybody's
23 comments. We will do our very best to include what
24 you've said in our letter to the Secretary, because I
25 think there were some really important things. I'm

1 really glad that you guys brought those things up,
2 because you're exactly right. We will get our ducks in
3 a row and get our letter written and try to bring the
4 message to the Department of Commerce.

5 MR. CICIO: I'd like to reinforce something
6 that's so very important, and Steve Markan said it
7 first. I spend a lot of time on Capitol Hill talking
8 to members of Congress. I'm always shocked at how
9 little --

10 VICE-CHAIR WRIGHT: How little they know.
11 Yes.

12 MR. CICIO: And part of our talking points, is
13 we talk about particularly the energy-intensive sector
14 and the difficulties that manufacturers have, and the
15 loss of 18 percent of all the manufacturing jobs in
16 just 7 years. Eighteen percent. If you think about,
17 what has Congress done to help?

18 VICE-CHAIR WRIGHT: Nothing.

19 MR. CICIO: They're pretty insensitive.

20 MR. LARKIN: I don't want to pick up on Paul's
21 point. I recognize -- Secretary that there's a certain
22 protocol --

23 (Laughter)

24 MR. LARKIN: We don't want to be run off on a
25 rail. But the thought is, is there any way then that

1 the information in this letter could be made available
2 to Congress? I'm thinking about specifically is DOC
3 authorizing an appropriating committee, because they
4 obviously have first cut at whatever comes out of the
5 building, but also the Speaker of the House and the
6 leadership of the Senate. In the real world, they're
7 going to be the ones that deal with this thing.

8 ASSISTANT SECRETARY SUTTON: That is a very,
9 very good possibility.

10 MR. KELLER: My understanding of the protocol
11 is that we can't do that individually as members, but
12 you folks can do it as much as you want.

13 MR. LARKIN: Anyway, I know these things are
14 in-house and it's the longest distance between here
15 and --

16 ASSISTANT SECRETARY SUTTON: Well, just to
17 reiterate what I said this morning when I kicked off
18 the conference up there, is that Manufacturing and
19 Services, with the industry sector experts in our
20 office, and our industry analyst, and our advisory
21 committees, and our standards liaison, that's our whole
22 group of 219 of America's finest of government
23 employees, but then we leverage all of the advisory
24 councils and committees and we leverage all of our
25 association with NAM, with all the other industry

1 associations that participate as you do in the raw
2 materials group, and as Tom does, actually, on the
3 ITAC. But anyhow, the over-arching kind of prime
4 directive is making a positive business environment,
5 and then you all will make the investments and make the
6 jobs. But again, the Secretary coming here today,
7 that's what we're all about, is a positive business
8 environment.

9 Now, in every one of these industries, and
10 every industry has a bazillion different issues, when
11 we looked at what we could do as far as in energy, then
12 we decided to focus on this low carbon approach so that
13 we could kind of get the policy debate formulated today
14 and look at the current break-out sessions that are
15 going on right now. We're getting some really good
16 input. Some of these specific things that we've talked
17 about today, we're going to get some more input from
18 industry folks that are there.

19 But to have an inside-the-government industry
20 point of contact representing each of these industries
21 and sectors, ranging all the way from raw materials
22 through finance, which is what we have in Manufacturing
23 and Services, is important, I think, for us to keep it
24 ongoing into the future administrations, regardless of
25 what those look like. But it's important for business

1 to have that kind of interagency representation within
2 the government.

3 So if we had the opportunity to present that
4 point, I think that point is, that's down the path of
5 educating the members and educating the policy
6 developers that in fact there are on all these
7 policies, laws, and regulations. There are intended
8 consequences and then there are unintended
9 consequences.

10 The only way you can approach it is to have
11 practical and actionable data and actually go in and
12 analyze it, and look at all aspects of it, put some
13 numbers to it, make sure you're comparing apples to
14 apples, and then that's obviously our domestic
15 approach. Then, of course, globally what we're trying
16 to do is go over that level playing field and make sure
17 everybody is playing by the same rules. Everybody else
18 has access to our market. Why can't we have access to
19 theirs?

20 And making sure that we have those kinds of --
21 and that we're enforcing all of the rules that we
22 already have in place. We have a ton of rules already
23 in place that we ought to be enforcing. So again, your
24 industry and sector experts and representatives within
25 Manufacturing and Services are the conduit into that

1 process also. We provide all the detail work for USTR
2 on working out free trade agreements and those kinds of
3 things to provide support and market access and
4 compliance. So it's having that industry-friendly set
5 of offices within Commerce to look at things from a
6 business perspective is important, and I think we have
7 to educate our members on that.

8 VICE-CHAIR WRIGHT: But I think I have a
9 question about that, too. After we write this letter
10 and we present it, and so on and so forth, do you
11 actually ever give that information to members of
12 Congress or does it just stop there?

13 ASSISTANT SECRETARY SUTTON: We will. We will
14 figure out how to formulate it so we will.

15 VICE-CHAIR WRIGHT: It's not my feeling that
16 it goes anywhere.

17 ASSISTANT SECRETARY SUTTON: It will be
18 available. It will be open. Yes, Becki?

19 MS. BERNIER: When you do prepare the letter,
20 be sure that you request, because a letter will be
21 going to the Secretary. I would recommend that you --
22 in the letter specifically, you'd like the Secretary to
23 pass it on to the appropriate --

24 ASSISTANT SECRETARY SUTTON: That's a great
25 idea. That's why we all work for Becki. She always

1 has a solution.

2 VICE-CHAIR WRIGHT: All right. If there are
3 no further comments then, I will close the meeting.
4 Thank you all for coming.

5 [Whereupon, at 3:17 p.m. the meeting was
6 adjourned.]

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C E R T I F I C A T E

This is to certify that the foregoing
proceedings of a meeting of The Manufacturing Council,
held on February 5, 2008, were transcribed as herein
appears, and this is the original transcript thereof.

ANTHONY DENNIS

Court Reporter